SPONSORSHIP

6th ANNUAL
CELEBRATING EVERY STEP FORWARD
BREAKFAST
October 10, 2019
INWOOD OAKS
484 Inwood Ave.
Saint Paul, MN 55128
Vision

Ujamaa Place provides holistic transformational and stabilizing support and services for young African American men experiencing inequity at the intersection of race and poverty to help them achieve personal success.
Otis Zanders
President/CEO
THEORY OF TRANSFORMATION

Ultimate outcomes
- Stable housing situation
- Increase educational attainment
- Secure and retain a job
- Connect to family and children
- Eliminate contact with penal system

Program elements that lead to participant success
- Academic and employment skill development
- Life skills development

Foundational elements
- Empowerment and spirituality
- African American culture
- High-context coaching
- Community of men
- Person-centered approach

Climbing the educational ladder
Building employment skills
Volunteering in the community
Cultivating life skills
Building emotion management and relationship skills
Fulfilling basic needs
Establishing a home
Employment Partner
Theory of Transformation Ultimate Outcome:

Secure and Retain a Job at Livable Wages

SUPPORTED BY:

A.S.I.A Security, Inc.

PROGRAM OVERVIEW

- Program Activities/Services/Support - Mock interviewing, resume building, topic discussions, guest speakers, gas, gift cards, cover letters & resumes, tokens, bus cards, transportation, job applications, reference letters, work clothing, ONetAssessment, miscellaneous expense support, i.e. cell phone, etc.
- Job Certification Training - Construction, Automotive and Financial Literacy are a few of the certification training courses offered at Ujamaa Place. Film Class, Stipend Program, In-House Interviews (employer onsite), Job Fair Visits, Employer Tours (EcoLab) are additional skills and support services offered under the employment program.
Education Partner
Theory of Transformation Ultimate Outcome:
Increase Educational Attainment

PROGRAM OVERVIEW

• The Educational Department has two tracks: GED and Higher Education. For GED we offer GED Prep courses and GED Prep tutoring. For Higher Education we offer opportunity for the participants to learn the steps to get into college through lectures, one-on-one coaching and college tours. UJAMAA PLACE has a partnership with the Ronald HubbCenter, where the participants can get extra help with preparing for their GED Test as well take the actually test.
HOUSING

Theory of Transformation Ultimate Outcome:

Stable Housing

SUPPORTED BY:

PROJECT FOR PRIDE IN LIVING

UGMTC.ORG

UNION GOSPEL MISSION TWIN CITIES

Ujamaa Network of Independent Landlords Master Leasing

PUBLIC HOUSING AGENCY SAINT PAUL

CATHOLIC CHARITIES of St.Paul and Minneapolis

Reentry Assistance Program

RAMSEY COUNTY

PROGRAM OVERVIEW

• Holistic housing education, “Tenant/Homeowner Training,” surrounding supportive housing (programs and voucher system), market rate tenancy, and Home Ownership 101 course. Program housing is available in the form of Emergency Shelter, SRO units, Independent units, and home ownership opportunities (Referrals to Habitat for Humanity & Rondo Community Land trust).

• Supportive services are in the form of move-in kits (household and personal items needed to occupy a space – bedding, towels, cleaning products, laundry/trash can, etc.), transportation assistance, Bridging Referrals, financial assistance with a new bed, unit cleanliness and maintenance one-on-one education, U-haul rentals, and help with moving from volunteers.
Behavior Health & Wellness
Sponsor
Theory of Transformation Ultimate Outcome: Connect to Family and Children

PROGRAM OVERVIEW

• Clients receive assessments for substance use disorders and mental illness. We provide individual counseling for substance use disorders and mental health illness. Clients attend psychoeducational groups that consist of meditation, yoga, nutrition, and personalized fitness training. Participants attend process groups on twelve-step facilitation; cognitive restructuring; co-occurring disorders; trauma-informed, gender-specific; cultural pain, music therapy; and coping skills. We provide case management services and referrals to community partners while assisting clients with navigation of community-based health care services.
CULTURAL SERVICES

PROGRAM OVERVIEW

• The support services provide Ujamaa Men with necessary resources to be successful to and through their journey of transformation.
Support Services
**Program Overview**

The support services provide Ujamaa Men with necessary resources to be successful to and through their journey of transformation.
Advocacy Partner
Theory of Transformation Ultimate Outcome:

Eliminate Contact with Criminal Justice System

Program Overview

Ujamaa Place is focused on training the men to be leaders in social justice advocacy on issues that impact their lives and their community. Ujamaa Men completed Nonviolence365 Certification Education and Training in October 2017 facilitated by Dr. Martin Luther King, Jr.’s youngest daughter, Bernice King and the entire training team from The King Center. Ujamaa Men represent the issues and roadblocks in their way at the State Capitol, in City Hall and in the community. Ujamaa Men are currently advocating for $15 minimum wage alongside the 15Now group.
Select a program that touches your heart. Your company name will be recognized during the program as our table sponsor.

- Education
- Health & Wellness
- Employment
- Housing
- Cultural Services
- Criminal Justice Advocacy
- Support Services

You receive:
- Recognition / Logo in breakfast program
- One table (10 guests)
- Logo on table sign

Investment: $5,000

Accepted by: ________________________________

Print Name: ________________________________

Company / Organization: _________________________

Email: _________________________

Date: ______________
PRESENTING SPONSOR - EXCLUSIVE

**Media Value:**
- Name mention in all electronic, social and print media.
- Name mention in all, including press releases, interviews and promotional announcements.
- 10x, social media posts embedded into the content on Facebook (3.7K friends), Twitter (178 followers), Instagram (182 followers) and YouTube (1,535 video views)
- Presenting sponsor included in a “Thank You” video to be sent to all guests.
- Logo on website at: ujamaaplace.org
- Green carpet photo session sponsor

**On-site Value:**
- Reserved seating (2 tables for 10 guests each, a total of 20 guests will be recognized throughout the program as the presenting sponsor.
- Logo on printed signage and digital screens.
- Logo on program, recognized as presenting sponsor.

Accepted by: _______________________________
Print Name: ________________________________
Company / Organization: ___________________________
Email: __________________________
Date: _______________
Website Sponsor - Exclusive

Not all websites have a social justice mission.

Cost: $50 CPM (Homepage) $25 CPM (content page)

All orders are subject to review / approval. Must be approved

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ASSOCIATE SPONSOR

Media Value:
• 2x, social media posts embedded into the content on Facebook (3.7K friends), Twitter (178 followers), Instagram (182 followers) and YouTube (1,535 video views)
• Logo on website
• Theory of Transformation supporter plaque at Ujamaa Place through 12/31/2019

On-site Value:
• Reserved seating (1 tables for 10 guests)
• Logo on printed signage and digital screens.
• Logo on program, recognized as presenting sponsor.

Your investment: $25,000 (Maximum: 5)

Accepted by: _______________________________
Print Name: ________________________________
Company/Organization: _________________________
Email: _________________________
Date: _______________
This agreement between ________________________________ and UJAMAA PLACE outlines the understanding between the parties. Your sponsorship of UJAMAA PLACE’s annual breakfast includes the deliverables outlined on your selected sponsorship package.

Payment is due and payable upon signing to:

UJAMAA PLACE
1821 UNIVERSITY AVE. SOUTH, STE. N257
ST. PAUL, MN. 55405

UJAMAA PLACE is a 501(c)3 non-profit organization. Tax ID: __________

This agreement is NON-CANCELABLE / NON-TRANSFERABLE.

I, _______________________, AGREE TO THE TERMS AND CONDITIONS OF THE SPONSORSHIP AGREEMENT OUTLINED HEREIN.

Print Name: ________________________________ Date: ________________

Company Name: ________________________________

Address: _____________________________ City __________________ ST _____ ZIP _________

ACCEPTED by: ________________________________
Otis Zanders
President / CEO
UJAMAA PLACE
Monique is the founder of Minneapolis-based OMG Media Solutions. Monique is a professional media, communications, marketing and data strategist. 

Monique earned her M.B.A. from the University of Minnesota’s Carlson School of Management and has a Bachelor of Science degree in Information Technology. Monique left iHeartMedia in 2014 to form OMG Digital Media Solutions, LLC. Prior to that Monique served as the Digital Media Director at CBS Radio Las Vegas. Monique is Past-President of the Minnesota Alliance for Women in Media and serves on the St. Jude Advisory Council.
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